

Ritika Sinha

Senior Project Manager | Digital Product Delivery | AI-Driven Operations | GCC Experience
India | Open to Relocation (Dubai & Abu Dhabi) | Remote & On-Site
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PROFESSIONAL SUMMARY

Google-Certified Project Manager with **7+ years** of experience leading digital product delivery, SaaS platforms, and enterprise systems for **global and GCC-based** organisations. Skilled in managing **remote cross-functional teams** across design, engineering, QA, and product operations to deliver scalable digital solutions from **discovery to launch**. Specialised in agile delivery, stakeholder management, AI-assisted workflows, and UX-led product strategy. Delivered enterprise platforms and operational systems across defence technology, real estate, luxury services, and government sectors in the UAE and GCC region. Jury Member at international web design awards and contributor to 27+ globally recognised digital projects and **award-winning** digital experiences.

TECHNICAL SKILLS

Core Competencies: Project Management, Remote Team Leadership, Product Roadmap Planning, Stakeholder Management, Cross-functional Team Leadership, Agile methodologies, Quality Assurance, A/B Testing Lifecycle, Sprint Planning, Program Delivery & Release Management, Enterprise Client Management (UAE & GCC)
AI & Process Automation: AI-Driven Project Workflows, Prompt Engineering, AI-Assisted Documentation & Testing, Workflow Automation Tools, AI-Supported Product Strategy
Product, UX & Research: UI/UX Design strategy, Business Process Analysis, Competitive Analysis, User Research & Analysis, Product Strategy, Product Roadmaps, Product-Market Fit Testing, Business Process Analysis

WORK EXPERIENCE

SV Digital MENA | Abu Dhabi, UAE

August 2025 – Present

Senior Project Manager – Digital Product Delivery (Remote)

UAE, Remote

- Lead remote delivery of complex digital platforms by coordinating distributed design, development, and product teams across multiple time zones, ensuring high-velocity execution and consistent delivery for international clients.
- Established structured remote delivery frameworks (Agile + async collaboration) enabling cross-border teams to deliver websites, web applications, SaaS platforms, and mobile products efficiently.
- Managed full product lifecycle from requirement discovery and UX planning to launch and optimisation, aligning design, development, and stakeholder priorities.
- Led digital transformation initiatives across real estate, government initiatives, defence technology, and luxury lifestyle industries in the UAE and GCC markets.
- Delivered 30+ enterprise platforms, SaaS products, and operational ecosystems, improving workflow efficiency, stakeholder visibility, and customer engagement across multiple GCC industries.
- Implemented AI-assisted delivery workflows and automation systems that accelerated documentation, sprint planning, QA coordination, and operational efficiency across distributed teams.
- Built strong executive-level relationships with regional stakeholders, converting project engagements into long-term strategic partnerships and recurring retainers.

iOTA - A Creative Agency

Oct 2023 – Aug 2025

Project Manager

Mohali, India

- Led **large-scale digital and SaaS programs**, managing **25+ cross-functional projects** from concept to launch.
- Led end-to-end delivery cycles, coordinating globally distributed design, engineering, QA, and DevOps teams while aligning program goals with business KPIs.
- Oversaw backlog hygiene, sprint planning, and release management via JIRA, Azure DevOps, and ClickUp, ensuring on-time launches and consistent quality standards.
- Championed the setup of automated dashboards, reporting systems, and real-time alerts to improve risk visibility, dependencies, and velocity tracking.
- Partnered with client stakeholders and engineering heads to resolve blockers, clarify technical trade-offs, and drive project delivery in Agile, Scrum, and Hybrid environments.

- Supported budgeting, forecasting, and ROI analysis using Smartsheet and stakeholder syncs, helping leadership optimise resource investment and cross-team utilisation.

iOTA - A Creative Agency

April 2022 – October 2023

Project Coordinator

Mohali, India

- Worked with the **Creatives Team, Sales Team, and Marketing Heads** to develop Creative and Professional websites, as per the current market-based scenarios, considering all the marketing aspects
- Managed client communication, technical documentation, and CRM workflows.

iOTA - A Creative Agency

May 2019 – April 2022

Creative Web Developer

Mohali, India

- Built responsive websites using **HTML, CSS, WordPress, and Shopify**.
- **Crafting User-Centric Design**, ensuring seamless navigation and an immersive user experience

ACHIEVEMENTS

- **Jury Member** at Orpetron Web Design Awards and Top Design King Awards
- Won **27+ global awards for Website Design & Development**, including major platforms like Awwwards, CSS Design Awards, CSSWinner, Top Design King, Top CSS Gallery, Design Nominees, etc.
- Delivered **95% of projects on time and within budget** by implementing Project management strategies and effective resource allocation.
- **Increased product adoption by 30%** through successful product redesign and feature prioritisation based on user feedback.
- **Boosted team productivity by 25%** by introducing a task management system and improving communication channels.

SELECTED PROJECTS

Abu Dhabi Cycling Club (ADCC) | adcyclingclub.ae

- Delivered a digital platform and website supporting national cycling initiatives, improving digital presence, event engagement, and community participation.

Calidus | calidus.ae

- Led delivery of an enterprise vendor management ecosystem supporting defence supply-chain operations, improving vendor onboarding, operational visibility, workflow coordination, and platform usability for enterprise stakeholders.

ICT – Property Management Platform | ict.ae

- Contributed to the development of enterprise property management systems focused on operational automation, workflow optimisation, and digital service accessibility.

Ocean World Luxury Yachts | oceanworldgroup.com

- Delivered a premium digital experience platform for luxury yacht services, strengthening brand positioning, customer engagement, and lead generation through immersive digital storytelling.

iOTA - A Creative Agency | iotainfotech.com

- Conceptualised and delivered an award-winning agency website and digital ecosystem, strengthening lead generation, brand visibility, and B2B partnerships.

CERTIFICATIONS

- Project Management Certificate - **by Google**
- Building Better User Experiences with a Product Thinking Approach - **by Awwwards**
- UX Strategy Fundamentals - **by Udemy**
- Art Direction & Design Leadership - **by Awwwards**